

# text ad form

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_

Daytime phone no: \_\_\_\_\_ Fax no: \_\_\_\_\_

Payment method: (please indicate ✓)

Amex  MasterCard  VISA

Cardholder's name: \_\_\_\_\_

Cardholder's address: \_\_\_\_\_  
 \_\_\_\_\_

Card no: \_\_\_\_\_

Expiry date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please note:

1. Full payment must be received in advance.
2. Ad closing 12 noon Thursday (6 days before publication).
3. *I-S Magazine* reserves the right to reject any advertisement.
4. **No invoice** will be issued for text ad.

**CATEGORY:** please tick:  colour headline,  non-colour headline /  colour words,  non-colour words

Big headline, if any (up to 15 characters per line including spaces):

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**YOUR AD:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Rates

### Non-Colour

Header	S\$9
First 10 words	S\$18
Subsequent words	S\$0.70

### Colour (orange only):

Header	S\$13
First 10 words	S\$22
Subsequent words	S\$0.90

**CALCULATE THE COST OF YOUR AD HERE** (inclusive of 7% GST):

(	\$	<input type="text"/>	+	\$	<input type="text"/>	+	\$	<input type="text"/>	)	x	<input type="text"/>	=	\$	<input type="text"/>
		1st 10 words			additional words			Big headline @ \$9 / \$13 each			No. of issues			Total cost

Mail this form to:

**Asia City Publishing Pte. Ltd.**  
**#13-01 Bangkok Bank Building 180 Cecil Street, Singapore 069546.**  
**OR FAX 6323-2779.**  
**For enquiries, please call 6323-2512.**